

the president's biography

Laura Discepola of **Quench Events Inc.** has been designing unforgettable events since 1998. Her expertise comes from years of working and understanding each and every component involved in the event industry.



From hands-on experience in the hotel business, chef training with some of the top caterers and restaurants in Montreal, and finally having worked with some of the elite event planning and catering companies in Toronto, one could say that Laura has a love for all things entertaining! Laura is equally a great chef, event planner and wine connoisseur.

With over 10 years experience in the hospitality industry, Laura has an eye for creativity and detail, a palate for culinary excellence and a keen sense for great wine. Her high standards and dedication to enlighten her clients' palate has led Laura to further her education and train with *The International Sommelier Guild* here in Toronto where she has successfully graduated and holds her Sommelier Diploma.

Laura has recently embarked on a new venture that will be taking her to Bordeaux France in mid-June to sample and work with some of the most prestigious Wine houses in the country. She will be representing two Canadian Wineries and working with them to market and sell their products in Europe. She is also working very closely with a Japanese company in search of Top Scoring Wines in a project called "89+" in which Laura plays an integral part.

Her passion for the industry is has led her to continue her education and she is now working on her Cheese Marketing Degree. What better match at an event than having wine, cheese and great guests!

Laura's extensive background has allowed her to plan and oversee a wide range of events of every style from private wine tasting dinners to a Gala Reception at the Toronto Zoo. Her unique approach and relationships with her clientele and suppliers have set her apart and have made her a leader in her field. No matter the scope or importance of your event, Laura's mission and that of **Quench Events Inc.** is to go beyond your every expectation and draw on all of your senses!